



**Iconic Pinot Noir New Zealand returns 11-13 February 2025  
join us to reconnect.**

As the global community raises a glass to International Pinot Noir Day on Sunday 18 August, lovers of the grape will be excited to know that 2025 offers the chance to indulge in Pinot Noir not for just for one day, but for three days.

Mark 11-13 February in your calendar because Pinot Noir New Zealand is back in 2025. Over three days attendees can expect 300+ New Zealand Pinot Noirs, iconic wine producers, indulging in exceptional cuisine, and attending informative educational sessions. World-leading experts will deliver aspirational and thought-provoking content that celebrate our key themes - *Place*, *Care*, and *The Time to Come*. This is an exclusive event that is not to be missed.

Pinot Noir New Zealand was established in 2001 to create an experience like no other - showcasing Kiwi stories, innovative practices and the makers behind New Zealand's world class Pinot Noir. Seventy-five iconic wineries from across New Zealand's unique wine regions will present their very best Pinot Noirs, each with an intrinsic sense of place. Attendees are guaranteed an immersive and personal Pinot Noir journey that will be unmatched. For many it promises a once-in-a-lifetime 'bucket-list' experience.

The MC for the three-day event is Jesse Mulligan - standup comic, TV producer, writer, PR man, food reviewer, radio announcer and of course, New Zealand wine fan. "It's a deep privilege to be joining our industry in celebrating this beloved grape and the superstars who coax wine out of it. Like so many other New Zealanders, I was first turned on to our wine by a glass of Pinot Noir - it was an "oh, I get it!" moment. Of course, with wine, there is always more to learn and I'm looking forward to attending Pinot Noir New Zealand 2025 as a student as much as an MC."

### **Culinary and Social Programme**

The programme's culinary and social gatherings will celebrate principles of whanaungatanga, connection, hospitality and create a sense of kinship and community through shared experiences. Chefs Giulio Sturla and Monique Fiso will craft culinary moments that tell our New Zealand story, including a uniquely New Zealand Hangi. "We are really looking forward to putting down a hāngī, working with Hāngī Master Grenville Pitama in Ōtautahi", says Monique.

### **Regional Road Trips**

Days One and Two provide an opportunity to take a tour of New Zealand's unique Pinot Noir producing regions. Wineries will immerse attendees in their region, share their sense of place, and the care behind every drop. Presenting three of their best Pinot Noirs, the Regional Road

Trips are the opportunity to spend quality time getting to know the winemakers and the team behind the bottle.

### **Opportunity to learn**

Aside from the allure of incredible wine tastings and the chance to dine and mingle with wine producers, Pinot Noir New Zealand 2025 will offer a series of plenary sessions that will inform, educate and inspire those that live and breathe the world of wine. The programme promises thought-provoking content that celebrates the New Zealand industry's aspirations of *Place*, *Care*, and *The Time to Come*.

### **Pinot Palooza public event - more details coming soon**

Bringing the Pinot party to the people! Pinot Noir New Zealand 2025 is delighted to announce that advanced planning is underway for the public to join in the fun by attending an evening event that swing the doors open to all wine producers attending Pinot Noir New Zealand 2025. This public event is being co-organised by Australia's pinnacle wine event Pinot Palooza.

Pinot Palooza founder Dan Sims says, "Since the very beginning, Pinot Palooza has been all about rewriting the rules of stuffy wine tastings and encouraging punters to just discover and explore wines they love – plus, it helps that we know how to throw a really good party."

This exciting public event, within the Pinot Noir New Zealand 2025 programme, will build on the 12th annual Pinot Palooza that is taking place in Sydney, Melbourne and Brisbane this year. The events spanning October and November, are this year hosting a dedicated New Zealand wine precinct that will showcase the country's distinctive range of Pinots. "We're pumped that our neighbours across the Tasman have accepted our invitation to be featured at this year's Palooza. We're so ready for them to show us how it's all done, Kiwi-style" says Sims. The public will be invited to attend Pinot Palooza in Christchurch on Wednesday 12 February. More details to come.

The 2025 celebration of New Zealand Pinot Noir will spill out into the colourful city of Christchurch, Aotearoa New Zealand's 'oldest and newest' city across two iconic venues – Te Pae and Christchurch Town Hall.

Secure your seat at the table, tickets are available now - [www.pinotnz.co.nz](http://www.pinotnz.co.nz).

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